

# PRIVACY POLICY

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This is the Privacy Policy of Grader ("Grader," "we," "us" or "our"). Our Privacy Policy explains how we collect, use, share and protect information in relation to our mobile services, website, and any software provided on or in connection with Grader services (collectively, the "**Service**"), and your choices about the collection and use of your information.

By using our Service you understand and agree that we are providing a platform for you to post content, including photos, comments and other materials ("**User Content**"), to the Service and to share User Content publicly. This means that other Users (as defined below) may search for, see, use, or share any of your User Content that you make publicly available through the Service, consistent with the terms and conditions of this Privacy Policy and our Terms of Use.

Our Privacy Policy applies to all visitors, users, and others who access the Service ("**Users**").

## WHAT KINDS OF INFORMATION DO WE COLLECT?

### Information you provide

We collect the following information you provide us with directly:

- Your username, password and e-mail address when you register for an Grader account.
- Profile information that you provide for your user profile (e.g., first and last name, date of birth, gender, picture, phone number). This information allows us to help you or others be found on Grader.
- User Content (e.g., photos, comments, and other materials) that you post to the Service.
- Communications between you and Grader. For example, we may send you Service-related emails (e.g., account verification, changes/updates to features of the Service, technical and security notices). Note that you may not opt out of Service-related emails.

### Finding your friends on Grader

If you choose, you can use our "Find friends" feature to locate other people with Grader accounts either through your contacts list, third-party social media sites or through a search of names and usernames on Grader.

If you choose to find your friends through your device's contacts list, then Grader will access your contacts list to determine whether or not someone associated with your contact is using Grader.

If you choose to find your friends through a third-party social media site, then you will be prompted to set up a link to the third-party service and you understand that any information that such service may provide to us will be governed by this Privacy Policy.

If you choose to find your friends through a search of names or usernames on Grader then simply type a name to search and we will perform a search on our Service.

Note that if you choose to invite someone to the Service through our "Invite friends" feature, you may select a person directly from the contacts list on your device and send a text or email from your personal account. You understand and agree that you are responsible for any charges that apply to communications sent from your device, and because this invitation is coming directly from your personal account, Grader does not have access to or control this communication.

### Analytics services (non-personally identifiable information only)

We use third-party analytics tools to help us measure traffic and usage trends for the Service. These tools collect information sent by your device or our Service, including the web pages you visit, add-ons, and other information that assists us in improving the Service. The tools use 'cookies', which are text files placed on your device, to collect your log information and behavior information in an anonymous form. We collect and use this analytics information with analytics information from other Users so that it cannot reasonably be used to identify any particular individual User.

With respect to Google Analytics, although Google Analytics plants a permanent cookie on your web browser to identify you, the cookie cannot be used by anyone but Google. Google's ability to use and

share information collected by Google Analytics about your visits is restricted by the Google Analytics Terms of Use (as amended for government websites) and the Google Privacy Policy. You can prevent Google Analytics from recognizing you on return visits by disabling cookies.

### **Log file information**

Log file information is automatically reported by your browser each time you make a request to access (i.e., visit) a web page or app. It can also be provided when the content of the webpage or app is downloaded to your browser or device.

When you use our Service, our servers automatically record certain log file information, including your web request, Internet Protocol address, browser type, referring / exit pages and URLs, number of clicks and how you interact with links on the Service, domain names, landing pages, pages viewed, and other such information. We may also collect similar information from emails sent to our Users which then help us track which emails are opened and which links are clicked by recipients. The information allows for more accurate reporting and improvement of the Service.

### **Metadata**

Metadata is usually technical data that is associated with User Content. For example, Metadata can describe how, when and by whom a piece of User Content was collected and how that content is formatted.

Users can add or may have Metadata added to their User Content including a hashtag (e.g., to mark keywords when you post a photo), geotag (e.g., to mark your location to a photo), comments or other data. This makes your User Content more searchable by others and more interactive. If you geotag your photo or tag your photo using other's APIs then, your latitude and longitude will be stored with the photo and searchable (e.g., through a location or map feature) if your photo is made public by you in accordance with your privacy settings.

## **HOW DO WE USE THIS INFORMATION?**

We use all of the information we have to help us provide and support our Services. Here is how:

- To help you efficiently access your information after you sign in
- remember information so you will not have to re-enter it during your visit or the next time you visit the Service;
- provide, improve, test, and monitor the effectiveness of our Service;
- develop and test new products and features;
- monitor metrics such as total number of visitors, traffic, and demographic patterns;
- diagnose or fix technology problems; and
- automatically update the Grader application on your device Grader or other Users may run contests, special offers or other events or activities ("Events") on the Service. If you do not want to participate in an Event, do not use the particular Metadata (i.e. hashtag or geotag) associated with that Event.

## **HOW IS THIS INFORMATION SHARED?**

We will not rent or sell your information to third parties outside Grader.

### **People you share and communicate with**

Any information or content that you voluntarily disclose for posting to the Service, such as User Content, becomes available to the public, as controlled by any applicable privacy settings that you set. To change your privacy settings on the Service, please change your profile setting. Once you have shared User Content or made it public, that User Content may be re-shared by others.

Subject to your profile and privacy settings, any User Content that you make public is searchable by other Users.

If you remove information that you posted to the Service, copies may remain viewable in cached and archived pages of the Service, or if other Users or third parties have copied or saved that information.

### **Change of control**

If we sell or otherwise transfer part or the whole of Grader or our assets to another organization (e.g., in the course of a transaction like a merger, acquisition, bankruptcy, dissolution, liquidation), your

information such as name and email address, User Content and any other information collected through the Service may be among the items sold or transferred. You will continue to own your User Content. The buyer or transferee will have to honor the commitments we have made in this Privacy Policy.

#### **Legal requests and preventing harm**

We may access, preserve and share your information in response to a legal request (like a search warrant, court order or subpoena) if we have a good faith belief that the law requires us to do so. We may also access, preserve and share information when we have a good faith belief it is necessary to: detect, prevent and address fraud and other illegal activity; to protect ourselves, you and others, including as part of investigations; and to prevent death or imminent bodily harm. Information we receive about you may be accessed, processed and retained for an extended period of time when it is the subject of a legal request or obligation, governmental investigation, or investigations concerning possible violations of our terms or policies, or otherwise to prevent harm.

### **SAEFETY AND SECURITY**

Grader has taken appropriate technical and organizational measures by using the latest technologies to protect your information against loss or unlawful processing. We use safeguards to help keep the information collected through the Service secure and take steps (such as requesting a unique password) to verify your identity before granting you access to your account. However, Grader cannot ensure the security of any information you transmit to Grader or guarantee that information on the Service may not be accessed, disclosed, altered, or destroyed.

We request you to do your part to help us. You are responsible for maintaining the secrecy of your unique password and account information, and for controlling access to emails between you and Grader, at all times. Your privacy settings may also be affected by changes the social media services you connect to Grader make to their services. We are not responsible for the functionality, privacy, or security measures of any other organization.

### **RETENTION PERIOD**

In accordance with the law, Grader does not retain data any longer than is required for attaining the purposes for which they were collected.

### **INSPECTION AND CORRECTION**

If you wish to know which of your data Grader has recorded or if you wish to amend or remove data that you cannot amend via your account, please contact Grader.

### **THIRD-PARTY APPS, WEBSITES AND SERVICES**

We are not responsible for the practices employed by any apps, websites or services linked to or from our Service, including the information or content contained within them. Please remember that when you use a link to go from our Service to another app, website or service, our Privacy Policy does not apply to those third-party websites or services. Your browsing and interaction on any third-party app, website or service, including those that have a link on our app or website, are subject to that third party's own rules and policies. In addition, you agree that we are not responsible and do not have control over any third-parties that you authorize to access your User Content. If you are using a third-party app, website or service and you allow them to access your User Content you do so at your own risk.

### **HOW TO CONTACT US**

If you have any questions about this Privacy Policy or the Service, please send an email to [help@gograder.com](mailto:help@gograder.com).

### **CHANGES TO THIS PRIVACY POLICY**

Grader may modify or update this Privacy Policy from time to time. We will notify you before we make changes to this policy and give you the opportunity to review and comment on the revised policy.