

# Grader

About Grader BV.

**Description app:** The Grader app lets people rate photos from people who they follow. The Rating mechanism will allow people to rate the photos from other between 1 and 10 with 1 decimals.

**Short description app:** Social media platform where people rate each others photos.

**Company description:** Grader BV is a Company from the city of Rotterdam in the Netherlands. The company was founded on the second of January in the year 2015.

The company specializes in facilitating a free platform for everyone that is above the age of 13 to create an account and share their photo, and rate the photo's of others.

The main business of the company is a C2C since Grader BV does not use any of its admin influence to influence how people will use the app.

Since we are still a very young startup we still analyse what our customers like the best, so that our product can adapt and grow in the direction that our customers wish.

The Grader app is about receiving ratings on your own picture and about giving rates to pictures from other people. You can rate every photo between a 1 and a 10. This function of rating pictures in the application is totally anonymous.

Users are able to look up their friends on the social network. When you have an account people will be able to look you up. But if you would rather like, you have the ability to make your account private in which people are not able to view your account and then they will most certainly not be able to rate your photo's. At the moment you don't have a private account everyone will be able to rate your photo's.

From the moment you follow a person on Grader you will be able to see there new uploads trough your feed page. Directly from this feed page you will be able to rate their photos.

Juriaan Karsten, the founder and CEO of Grader BV won the first prize on the best startup idea contest, held by the ECE, the erasmus centre for entrepreneurship, this was on the 7th of mei 2015.

This is actually the first real accomplishment made by the Grader team and this really gave us the boost to keep going the way we were going.